Reg.No. \_\_\_\_\_\_\_\_\_\_\_\_

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**End Semester Examination – Nov/Dec – 2018**

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| **Code :** | **17BB2002** | **Duration :** | **3hrs** |
| **Sub. Name :** | **BUSINESS ORGANIZATION** | **Max. marks :** | **100** |

**ANSWER ALL QUESTIONS (5 x 20 = 100 Marks)**

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| --- | --- | --- | --- | --- |
| **Q. No.** | **Sub Div.** | **Questions** | **Course**  **Outcome** | **Marks** |
| 1. | a. | Explain the meaning of business system. Describe the elements of business system and how they are interrelated? | CO1 | 10 |
| b. | Discuss the types of economic activities. | CO1 | 10 |
| (OR) | | | | |
| 2. |  | Explain the scope of industry, commerce and trade. | CO1 | 20 |
|  | | | | |
| 3. | a. | Define sole proprietorship organization. Explain its merits and demerits. | CO2 | 10 |
| b. | Discuss the main contents of a partnership deed. | CO2 | 10 |
| (OR) | | | | |
| 4. | a. | Explain the features, merits and demerits of partnership firm. | CO2 | 10 |
| b. | Distinguish between sole proprietorship and partnership organization. | CO2 | 10 |
|  | | | | |
| 5. |  | Explain various types of cooperative societies. | CO2 | 20 |
| (OR) | | | | |
| 6. | a. | Define public corporation. Explain its features, merits and limitations. | CO2 | 10 |
| b. | Discuss the stages in product planning. | CO6 | 10 |
|  | | | | |
| 7. |  | Explain the types of mergers, takeovers and acquisitions. | CO5 | 20 |
| (OR) | | | | |
| 8. |  | Explain the sources of finance. | CO5 | 20 |
|  | |  |  |  |
|  | | **Compulsory**: |  |  |
| 9. |  | Explain the meaning and definition of insurance, causes of business risks, types of risks and insurance of business risks. | CO4 | 20 |